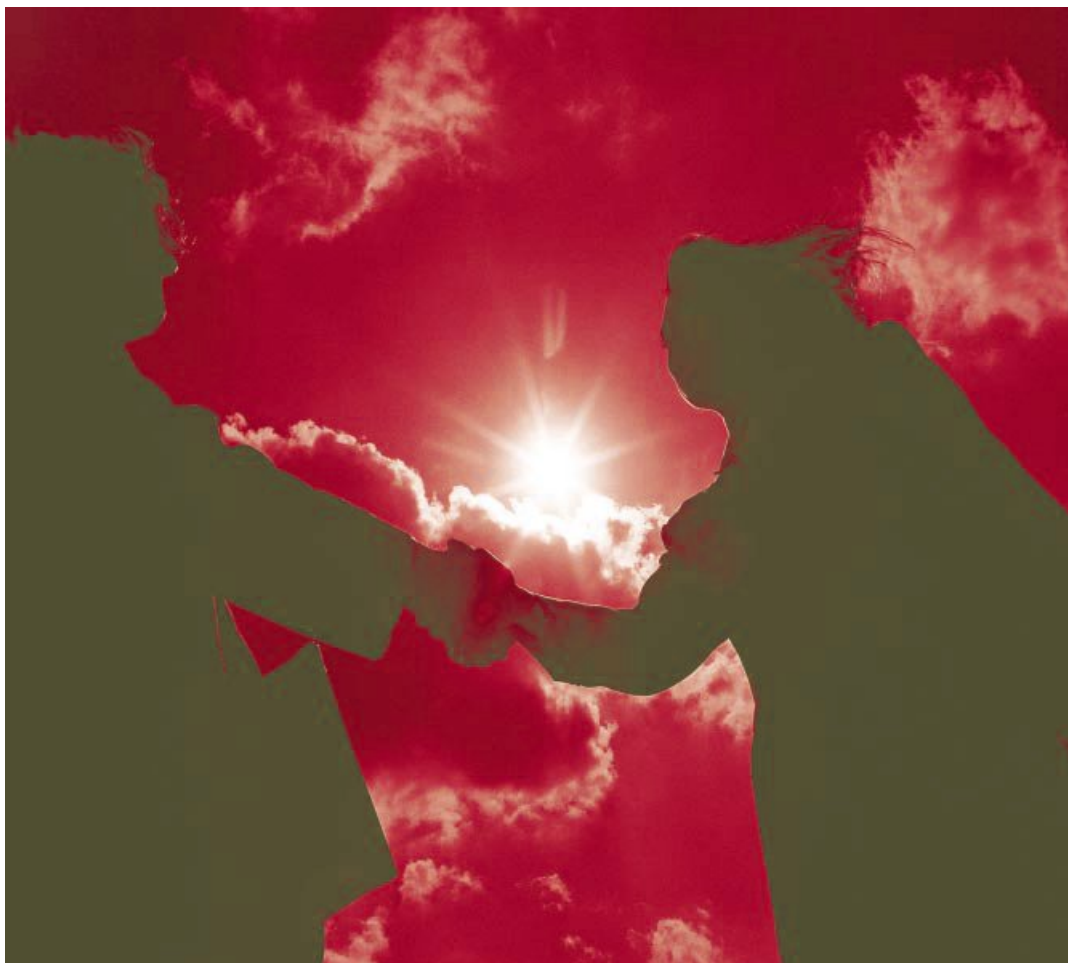


# PARTNERSHIPS



When you become a NewsnChina partner, we bring all of our resources together to provide the most compelling combination of technology, online systems and delivery of services for you and ultimately for your clients. The objective is to increase your business using the NewsnChina platform in disseminating succinct, accurate and timely market information to clients, hungry for exposure to the Chinese economic expansion.

Partnership Program is a 2 year commitment. We give you the following:

## on the newsnchina.com website

NewsnChina will integrate market intelligence with research and reviews of your analysts and give them high visibility.



### Partners Analysts' Section

Up to 6 of your company's analysts will be provided a platform to publish their reviews and opinions on the key industry sectors covered by your company.

### Partners Research Section

NewsnChina will translate your research into English and publish them online. We will also give your recommendations front-page publicity through our daily "BUY" and "SELL" Recommendations summaries.

Note: Our translation and editorial policy ensures stringent quality control and your material will never be published with your final approval.

### High Visibility Impact

NewsnChina uses meta-tags to bring relevance to documents and finally to links that direct prospective clients to you via our website. Intelligent Partners meta-tags via CProfiles will ensure that your research are accurately linked. Product offerings will also be prominently displayed on newsnchina.com ensuring click-thru conversion.

## on your customised hosted english sub-site

NewsnChina will create a branded sub-site that ensures continuity and transparency with your own website and it will contain market intelligence and content for your clients in English.

### XChange System

XChange is our premium product delivering a suite of market data and functionality.

### CProfiles

You will have the choice of dynamically selecting up to 50 CProfiles customised for your sub-site.

### CBIX

News briefings from daily and other publications will be provided on your sub-site via RSS links

### Market Wrap

Wrap-up of the Chinese market will be provided in English, twice a day on your sub-site

### Opt-in Newsletter

A client opt-in newsletter subscription module will be a feature of your sub-site. You provide us with your weekly or monthly newsletter and we will translate it and make it available via your website.

